

**University of Melbourne Student Union
Meeting of the Ethical Sponsorship Working Group**

Agenda

Meeting 1

15th of March 2017

Location: OB Space, Level 1, Union House

This working group has been established in line with the following motion, passed by Students Council meeting 2(17).

While the main focus of the policy is to prevent companies like Commonwealth Bank from being able to advertise on campus during times like O-week, the working group will explore other ways that UMSU and the University engages with companies that we consider unethical or unsustainable.

To move that a working group to investigate and develop policy around the promotion of unsustainable and unethical companies on campus be formed

Moved: Kate Denver-Stevenson

Seconded: Lizzie Nicholson

CARRIED

1. Procedural Matters

1.1 Acknowledgement of Indigenous Owners

1.2 Welcome

1.3 Attendance

1.4 Membership

The Students Council motion included a flexible membership. This criteria is outlined below:

The working group will consist of the Environment Officers and at least two other office bearers or members of Students' Council, as well as the Sponsorship and Advertising Officer. Membership will also be open to other members of the campus community.

2. Correspondence

3. Items for Discussion

3.1 Working group Terms of Reference

3.2 Working group goals

3.3 Existing Policy

- [Communications and Marketing Policy and Procedures](#)
- [Advertising Terms and Conditions](#)
- [UMSU Financial Regulations](#)

3.4 Policy from other Universities/Organisations

- Monash Student Association Marketing Policy
 - Will be circulated at the meeting, link is broken
- Warwick Student Union Boycott List
 - Will be circulated in the meeting, private link
- Warwick Student Union Procedures and Principles
 - Will be circulated in the meeting, private link
- [Unions ACT Ethical Sponsorship Policy](#)

3.5 Draft Policy

3.5.1 Ethical Sponsorship Policy by General Secretary

Attached

3.5.2 Department-Sponsorship Relationship Policy

*Maybe circulated at the meeting from the
Communications Department*

4. Other Business

5. Next Meeting

The next meeting of the Ethical Sponsorship Working Group is on the 29th of March 2017, at 2pm.

6. Close